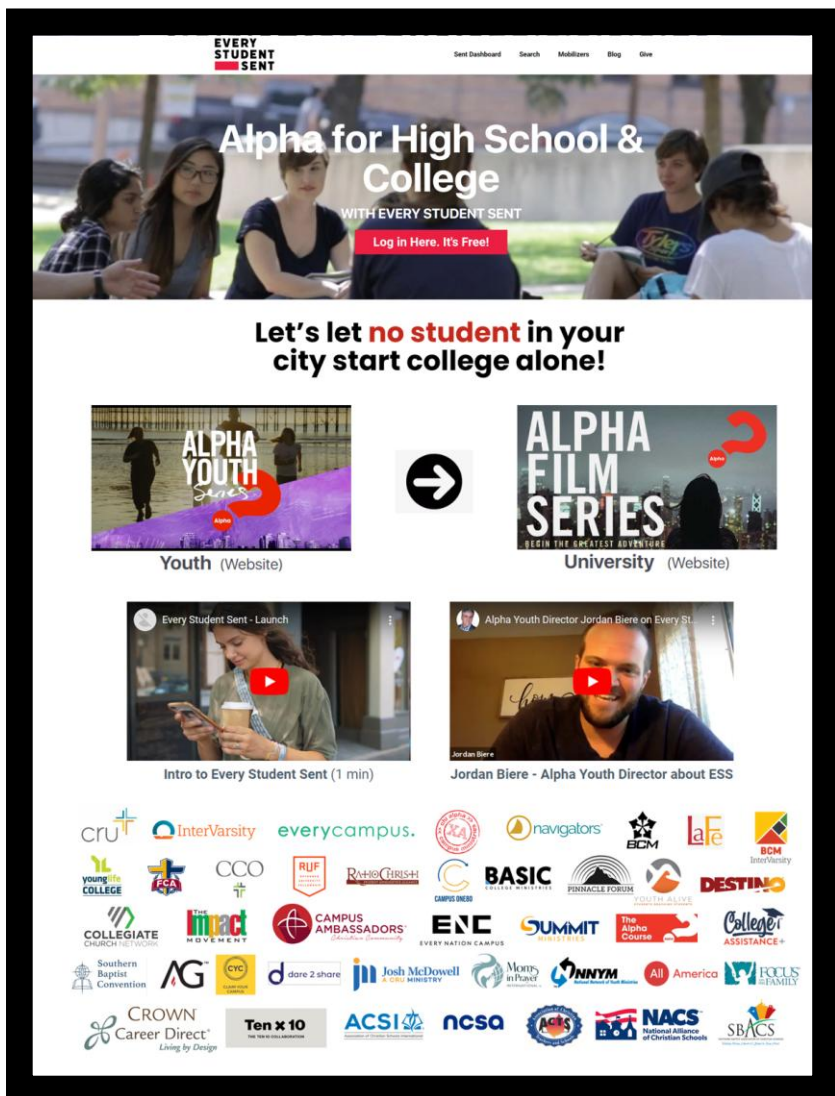


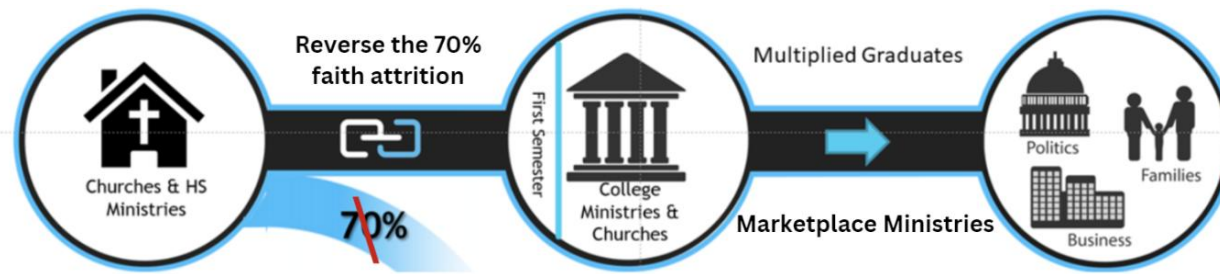


**EVERY
STUDENT
SENT**

Proposal to mobilize Alpha on every US Campus

← Current Alpha Landing Page on ESS ([View here](#))

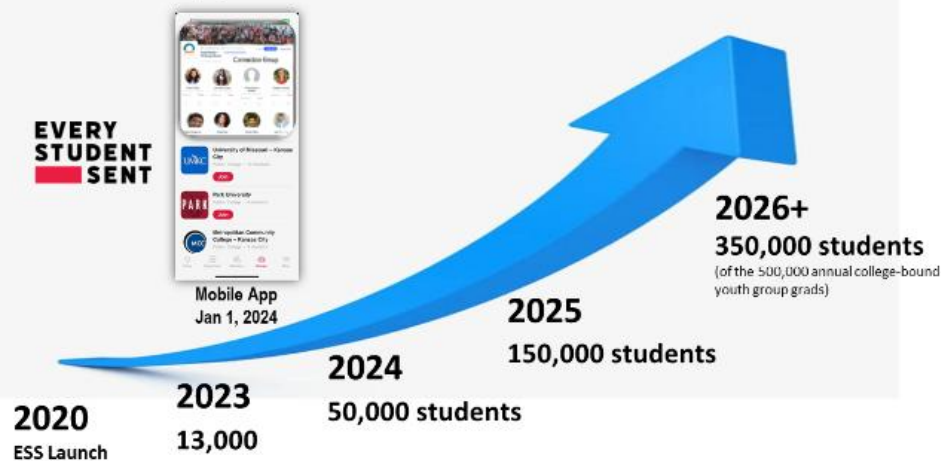
EVERY STUDENT SENT



- **The goal of Every Student Sent** and its national coalition is to assure that every college-bound student is prepared to multiply disciples, and is part of a team with other students and leaders they meet many months in advance.
- **ESS helps students start missional communities** within their dorms and academic departments.
- **Alpha is a perfect vehicle** to augment this multiplication, and can be dovetailed with our process and other ESS partners to carry this from high school to college to the workplace.
- **Currently** Every Student Sent has 17,000+ users. We have not advertised nationally yet but will do so with the April '25 launch of the new mobile app to eventually connect with most of the 500,000 annual youth group graduates.

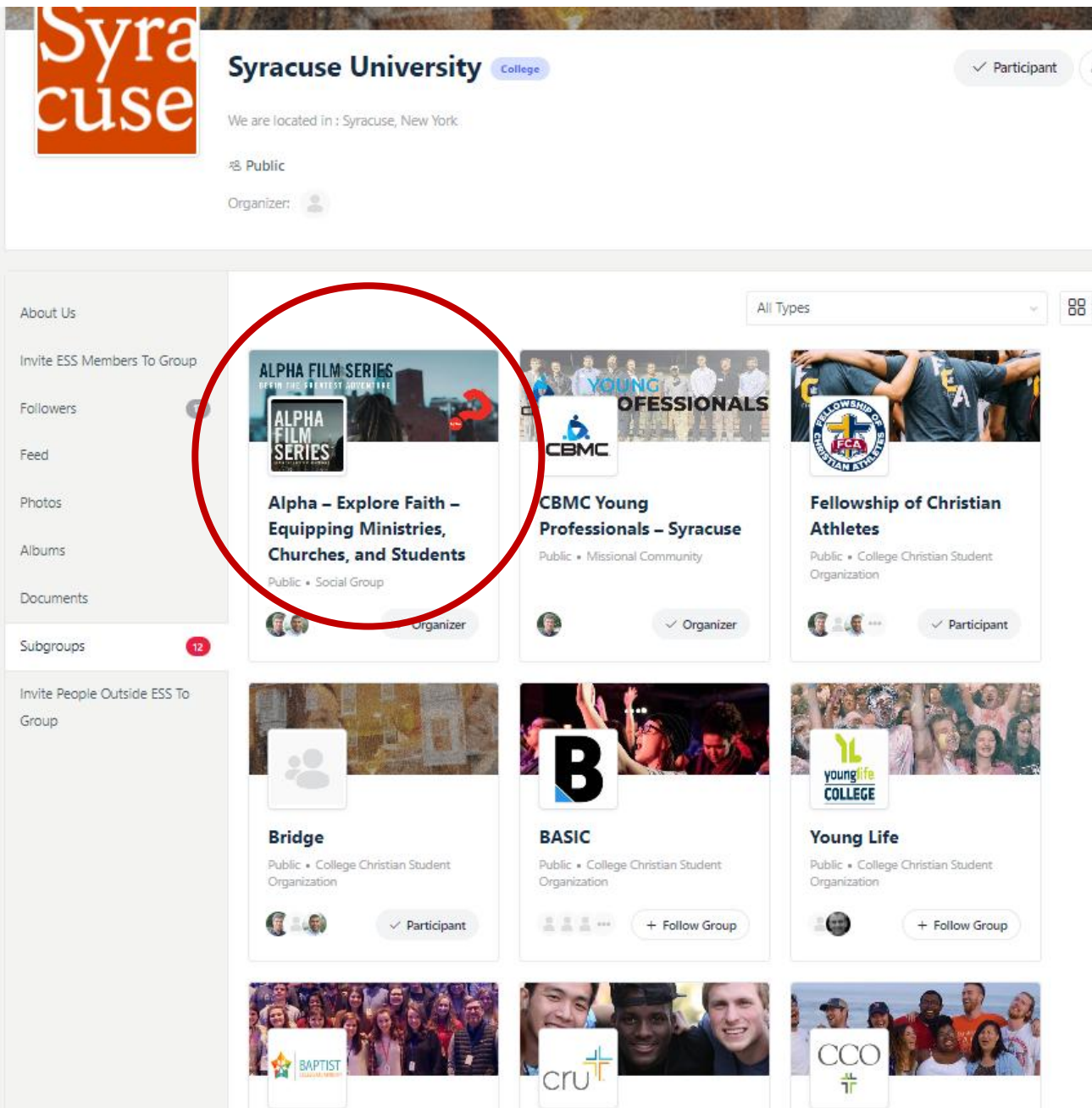
If you are new to Every Student Sent, [click ESS-Introduction](#).

Mobile App – So no student is left behind!



The ESS coalition to change how the the transition to and from college works:





The Process

Place an Alpha ESS social group at select universities, then all universities.

Note that in the Group Description we explain how this equips and helps current campus ministries

Group Description

Learn more about how Alpha can help college ministries and students engage with students curious about faith. This is an equipping resource for ministries, churches, and students, and not a separate campus group. See this [Sample NYS group](#)

ALPHA FILM SERIES

BEGIN THE GREATEST ADVENTURE



 Syracuse University > Alpha – Explore Faith – Equipping Ministries, Churches, and Students

✓ Organizer 

Alpha – Explore Faith – Equipping Ministries, Churches, and Students

Social Group

Public

Learn more about how Alpha can help. This is an equipping resource, not a campus group. See ... [View more](#)

Organizer: 

About Us

Invite ESS Members To Group

Followers 2

Feed

Photos

Albums

Documents

Send Messages

Invite People Outside ESS To Group

Manage

 Share something with the group...

 John Decker posted an update in the group  Alpha – Explore Faith – Equipping Ministries, Churches, and Students 12 minutes ago

<https://vimeo.com/683534395> Learn how to run the Alpha film series in your Dorm at <https://pages.everystudentsent.org/alpha-1>

 Annabel's Story



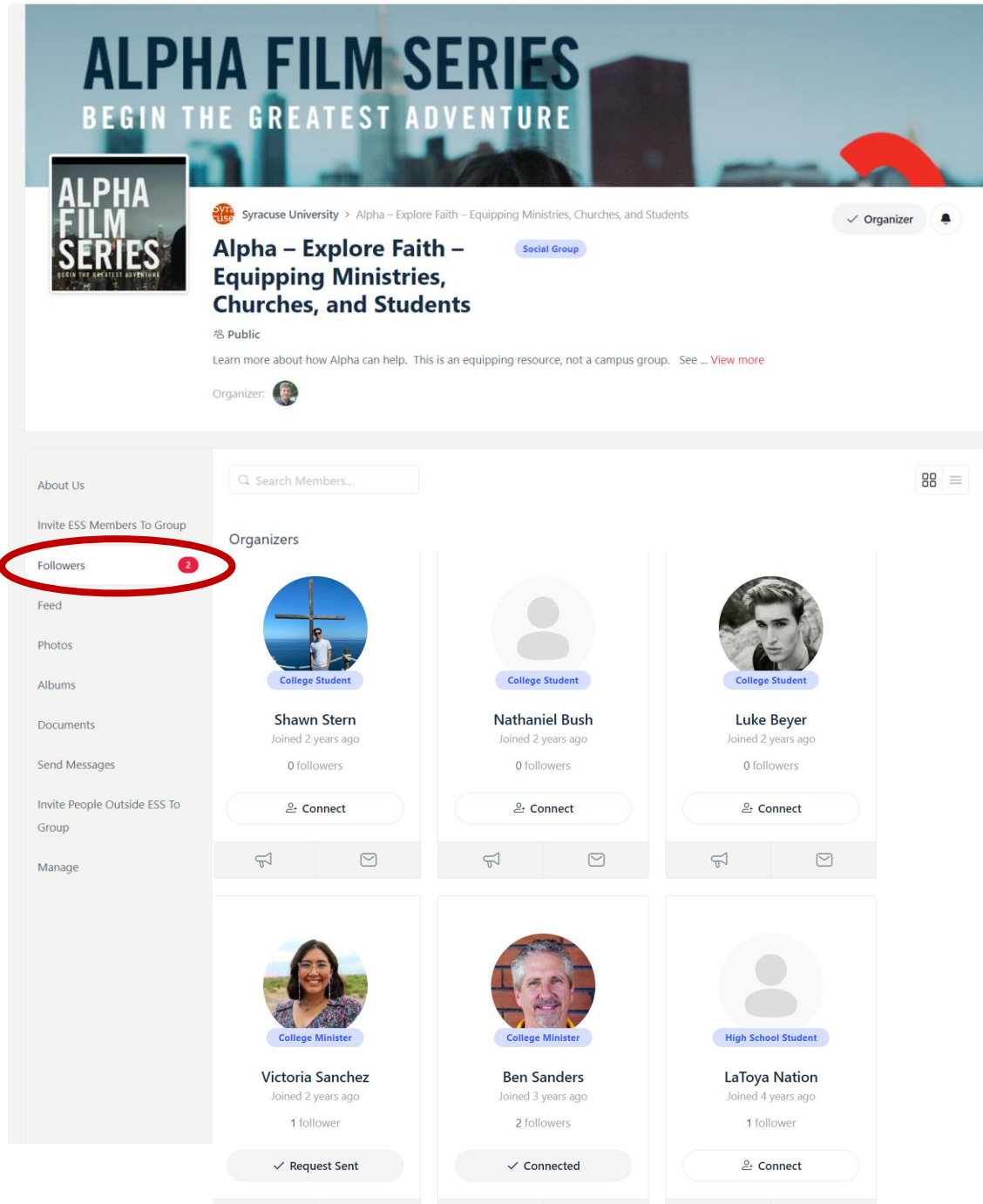
Annabel's Story

 Like

 Comment

 Pin Post

Clicking on that group brings you to the group page at a particular college such as **Syracuse University**



Clicking on **Followers** brings you to the social community who can interact, post, and message.

Zoom is integrated to invite members to a Zoom meeting

The group leader(s) can help members start Alpha in their dorm, coffee shop, church, or academic department.

See next page about developing leaders.

PROPOSED PROCESS TO IMPLEMENT

Every Student Sent has a potential source of third-party funding to cover any staff needed by Alpha and ESS as well as marketing.

Process for handling student engagement could be:

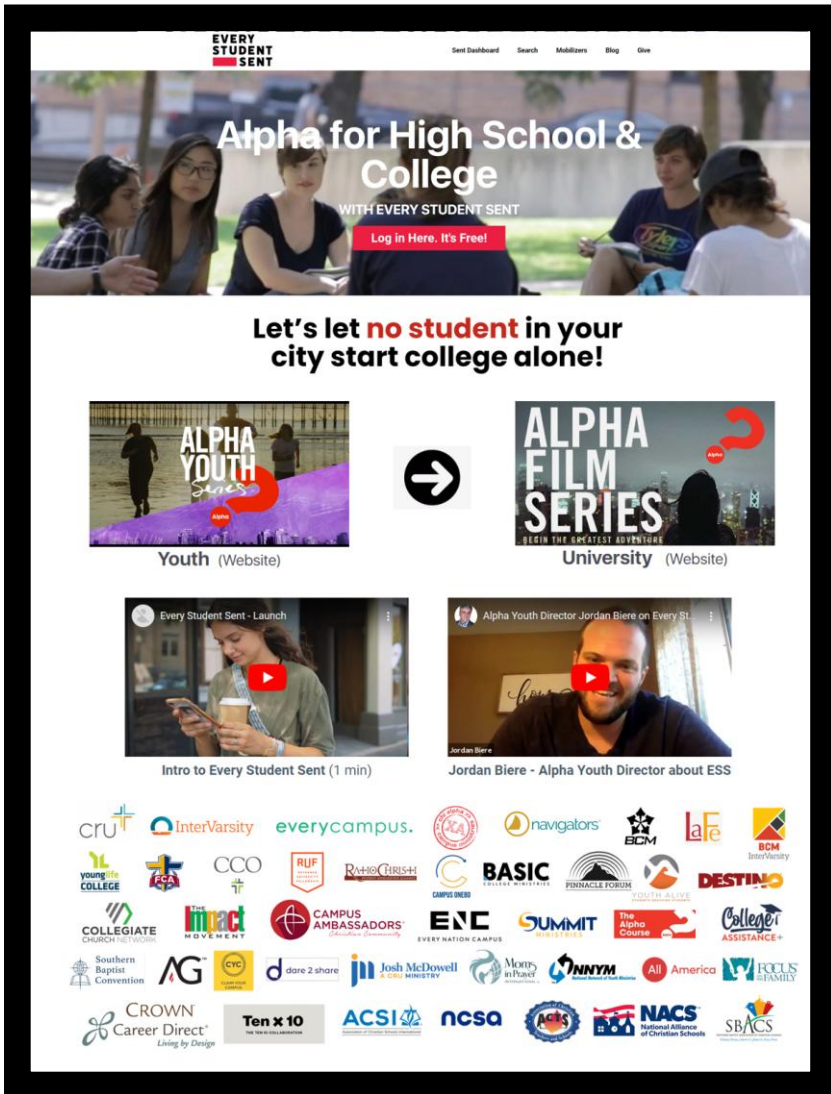
- **Start with select universities, then roll out nationwide**
- Every Student Sent will roll out our **student mobile app in Spring 2025**, and usage will grow,
- It's essential to have Alpha **qualified student or ministry leaders**. A proposed way to do this is:
 - Start with one or more trained remote Alpha or ESS persons to respond to initial students. Look in their campus ministries for interested students/leaders to train, then train the trainer through the Alpha **attendee→helper→leader model**. ESS and Alpha can ask churches to identify students who have participated in Alpha to join the local college group. Trained ESS people can develop leaders to develop leaders. **Current Alpha churches** near universities are a good place to start.
 - **Also Online** - ESS or Alpha people can also run Online Alphas to start.
 - **Over time** there will be a sufficient number of students on each campus to lead.
 - **Workplace** - These student will also be equipped to run Alpha in the Workplace upon Graduation
 - **He Gets Us** – This could be a landing place for college-age He Gets Us Seekers

PROPOSED NEXT STEPS

- **Meet via Zoom** with the right Alpha people to brainstorm and tweak a viable process.
- **Create a proposal** for ramp up, then national implementation with measurable outcomes, timelines and cost. The ESS platform can measure nearly any kind of behavior, so results can be reported for the project. Start with a part-time **Alpha** and part-time **ESS** person.
- **We introduce some funding sources** we have in mind, as well as others Alpha may know.

Goals:

- **Greatly enhance disciple-making** and multiplication. Alpha student stories will proliferate on the ESS app.
- **Discipleship** - We can dovetail this so that Alpha graduates will not only launch new groups but engage with follow-on discipleship processes and groups that are best in class. We are partnering with some of these. Also see Mobilized for Mission in [ESS Courses](#). We can incorporate any Alpha material you deem appropriate in our Learning Management system which encourages discussion within ESS social groups.
- **The Every Student Sent** social network will enhance continued engagement and collaboration between ministries. We are also building the transition from college to the workplace.



**EVERY
STUDENT
SENT**

**We would love to discuss
these ideas with you.**

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